Module Definition Form (MDF)

Module code: MOD004160	**Version:** 7 **Date Amended:** 16/Jun/2026

1. Module Title
Contemporary Issues in International Management

2a. Module Leader
Ejiro Esohwode

2b. School
School of Economics, Finance and Law

2c. Faculty
Faculty of Business and Law

3a. Level
7

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions

Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

Organisations and managers have to adapt, change and evolve to meet the conflicting, competing and complex business related environmental change factors, whose rate of change is developing at an exponential rate. Irresistible influences from National, International and Global Macro. Micro and Operating environments are shaping and influencing contemporary management theories and practice. Today's managers must equip themselves with new skills and knowledge in order to interact with and respond to the emerging challenges that change brings and where appropriate take the required corrective action. Business leaders are required to develop higher level management skills, especially critical evaluation and decision making within National, International and Global contexts, when needing to respond effectively to the challenges within these constantly changing operating environments This module provides professional managers with an opportunity to consider reflect and critically appraise a range of current contemporary management issues, including developing International lenses of reference from a theoretical and practical application whilst relating these factors to the art of management. The course content will provide a framework to assess how these issues impact within organisations and how managers are able to react to these issues. The module will develop within students a critical appreciation of the challenges faced by management professionals in developing responses to business environment conditions which are complex, dynamic and diverse. This module engages students with contemporary issues in context with associated links to organisational strategy and management approaches and systems related to information, networks and collaborations as well as organisational learning. In achieving its overall objectives, the module will encourage students to further develop, engage, evaluate and critique their contemporary understanding with a view to the realities of practice and organisations. Students will consider interactions, theories and frameworks that explain contemporary issues and ground this in organisational and individual contexts. It is widely accepted that such issues are crucial to the viability of organisations across all sectors and contexts and the creation of value (however defined). As a result both the study mode and module content further facilitate the application of, and reflection on, theory and understanding in practice and this is evidenced in the learning outcomes and the associated development of the individual's understanding.

6b. Outline Content

- Depending on the contemporary issues at the time the following topics may include: - Identifying and evaluating current "Contemporary issues in international management", including influences from International and Global factors - Contextualising the corporate strategic responses to contemporary issues, - Managing organisations in the face of complexity and chaos, rationalising conflicting theory - Managing change and uncertainty - Managing the human elements of change within an international context - Developing The Flexible Organisation to meet the needs of internationalisation - Developing performance improvements in a contemporary organisation configuration - Corporate social responsibility in contemporary society

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

Access to the ARU VLE, use of blogs and wikis will be encouraged, interactive learning videos and supplementary online resources

7. Learning Outcomes (threshold standards)		
No.	**Type**	**On successful completion of this module the student will be expected to be able to:**
1	Knowledge and Understanding	To evidence their ability to critically evaluate a wide range of contemporary issues in international management. Integrate and synthesize relevant theory to investigate influence of contemporary issues
2	Knowledge and Understanding	Assess and critically evaluate the significance of contemporary change and the impacts on decisions, behaviours, human capital and the organisation configuration
3	Intellectual, practical, affective and transferrable skills	Detail, justify and critical analyse and evaluate an organisational situation and change so as to inform and improve performance and enhance value
4	Intellectual, practical, affective and transferrable skills	Evidence highly developed autonomous learning skills, problem solving and the ability to clearly and appropriately communicate findings and recommendations

8a. Module Occurrence to which this MDF Refers				
Year	**Occurrence**	**Period**	**Location**	**Mode of Delivery**
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	**Hours**	**Learning Outcomes**	**Details of Duration, frequency and other comments**
Lectures	0	N/A	N/A
Other teacher managed learning	49	1-4	2 hour Tutor-led Workshop (2 hr x 11 weeks) 2 hour Student led Workshop (2 hr x 12 weeks) Screencast or equivalent (20 minute maximum) x 10 weeks minimum.
Student managed learning	251	1-4	Learning activities provided and explained on Canvas.
TOTAL:	300		

9. Assessment for the above Module Occurrence

The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	40 (%)

Written assignment 4,000 words

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]