

Module code: MOD005224	Version: 1 Date Amended: 09/Feb/2016
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1. Module Title
Theorising Spectatorship

2a. Module Leader
Tina Kendall

2b. School
Cambridge School of the Creative Industries

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
5

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	None		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module examines a range of key approaches to the study of spectatorship in our image-saturated world. Issues of spectatorship and representation are addressed through a range of theoretical approaches, including classical film theory, psychoanalysis, phenomenology, post-cinema, paracinema and cult spectatorship, and ethical responses to film, amongst others. In particular, you will engage with the idea that how we see is as important as what we see: you will consider how changing technologies of image production and exhibition impact on spectators' engagement with, and reaction to, moving images. You will consider key questions about the gendering of the spectator's gaze, and the way that films encourage you to identify with characters, with the camera itself and its ideological operations, or with yourself as an active viewing subject. You will also explore the role of the body, the senses, and emotion as key facets of our involvement in moving image culture. Particularly, you will debate the extent to which the nature of film spectatorship has changed in a "post-cinematic" context, and consider what new ethical frameworks can be brought to bear on our engagement with cinema in a digital network culture.

6b. Outline Content

- * Theories of the cinematic gaze, including those of Laura Mulvey and responses to Mulvey's theory of the Male Gaze
- * Debates about 'post-cinematic' spectatorship
- * The role of digital technologies as these have impacted on modes of spectatorship
- * The work of Christian Metz on identification and disavowal
- * Phenomenological approaches to cinema
- * Ethics of spectatorship
- * Cult film spectatorship

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Demonstrate an understanding of a range of key theoretical approaches to spectatorship
2	Knowledge and Understanding	Recognise the relationships between analogue and digital film practices, in the way film constructs and articulates gendered, sexual, ethnic, racial, and class-based difference.
3	Intellectual, practical, affective and transferrable skills	Practice and develop reflexive study, research and writing skills competence in the production of critical essays;
4	Intellectual, practical, affective and transferrable skills	Illustrate awareness of the relationship between the academic study of film and new media, and the analytic, creative and practical skills of cinematic activity.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2024/5	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	12	1-4	1hr lecture
Other teacher managed learning	24	1-4	2hr seminar per week.
Student managed learning	114	1-4	Hours to include independent viewing, research, and reading
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)
3000 word critical analysis					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above**
- (b) pass any pass/fail elements**

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]