

Module code: MOD005680		Version: 7 Date Amended: 04/Sep/2024	
1. Module Title			
Strategic Sport Development			
2a. Module Leader			
Katrina McDonald			
2b. School			
School of Psychology, Sport and Sensory Sciences			
2c. Faculty			
Faculty of Science and Engineering			
3a. Level			
6			
3b. Module Type			
Standard (fine graded)			
4a. Credits			
15			
4b. Study Hours			
150			
5. Restrictions			
Type	Module Code	Module Name	Condition
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BSc (Hons) Sport Coaching and Physical Education		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This outward-facing, employability-driven, and industry-focused module introduces and applies the key principles and processes of strategic sport development. The module builds on previous sport development modules and is delivered through a series of lectures, seminars, industry-based guest lectures, and case-based teaching. You will explore contemporary strategic sport development related issues surrounding the management of public, private and voluntary sports organisations; appreciate the importance of the strategic planning process for the development of sporting opportunities; and understand sport practitioners can develop and contribute shared organisational objectives in order to achieve wider social outcomes. You will also learn through real-life case studies from the sporting industry. As well as the module specific knowledge you will also further enhance your key employability skills of written and oral communication and strategic thinking.

6b. Outline Content

- Strategic analysis – understanding the strategic environment
- Organisation's strategy
- Leadership and management
- Applied sport development
- Strategic planning and project evaluation

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Describe theoretical concepts, models, frameworks, tools and techniques, which support processes of strategic sport development.
2	Knowledge and Understanding	Critically evaluate strategies for strategic and operational development in different sports organisations;
3	Intellectual, practical, affective and transferrable skills	Support a partner organisation through active collaboration and active participation
4	Intellectual, practical, affective and transferrable skills	Appraise data to produce a strategic analysis report of a sport/sport-related organisation

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	12	1-4	Lecture: 1 hr x 12 weeks (12)
Other teacher managed learning	24	1-4	Seminar: 2 hr x 12 weeks (24)
Student managed learning	114	1-4	Student managed learning hours for the background reading, collaborative participation and active understanding needed to the learning sessions and production of assessed work.
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Practical	2-3	40 (%)	Fine Grade	30 (%)
Interim Presentation (1000 words equivalent)					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1,2,4	60 (%)	Fine Grade	30 (%)
A report strategically analysing a sport/sport related organisation (2000 words)					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment as specified above

(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]