

Module code: MOD005891	Version: 3 Date Amended: 12/Feb/2020
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1. Module Title
Strategies to Enhance Health

2a. Module Leader
Haniya Syed

2b. School
School of Allied Health and Social Care

2c. Faculty
Faculty of Health, Medicine and Social Care

3a. Level
6

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	None		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

By identifying a community or population and demonstrating what their needs might be you'll demonstrate your understanding of the interplay of social, psychological, environmental, policy and ethical issues that operate in each population. Start thinking about how ideas transform into reality, as you present your project idea in a 'Dragon's Den' format. Building on this, you'll create a presentation to impress a mock investment panel and complete a grant application. Develop leadership and collaborative skills, working to a budget, and working in low resource, reactive or emergency settings.

6b. Outline Content

- Project management,
- Managing budgets
- Leadership in the context of public health
- Stakeholders
- Current developments, planning and interpreting data, strategy...
- Evaluation of programmes
- Group dynamics and working in teams.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

N/A

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Analyse public health literature and primary data to identify a gap in health promoting activities in a named community.
2	Knowledge and Understanding	Develop theoretically-informed practical projects and interventions in response to health needs
3	Knowledge and Understanding	Produce a project proposal that is feasible with constraints of time and budget and appropriate for a non-specialist audience of stakeholders
4	Intellectual, practical, affective and transferrable skills	Design a conceptual model of a health issue that incorporates theories from public health and neighbouring disciplines.
5	Intellectual, practical, affective and transferrable skills	Reflect on the limitations of managing small-scale projects

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2024/5	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	36	1-5	Lectures, seminars, workshops. 3 hours x 12weeks
Other teacher managed learning	12	3,4	Group-work (e.g. TBL). 2 hours x 6 weeks
Student managed learning	252	1-4,5	Private study
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1,2,3,5	40 (%)	Fine Grade	30 (%)
Coursework: 15 minute PowerPoint presentation submission outlining a proposed project targeting a health behaviour using a conceptual model of public health. To be submitted via Turnitin. Maximum 15 slides; equivalent to 3000 words					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1,2,4,5	60 (%)	Fine Grade	30 (%)
Essay: 3000 word structured research grant application outlining in detailed the proposed project targeting a health behaviour using a conceptual model of public health.					

<p>In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).</p> <p>In addition, students are required to:</p> <p>(a) achieve the qualifying mark for each element of fine graded assessment as specified above</p> <p>(b) pass any pass/fail elements</p> <p>[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]</p>					
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