

Module code: MOD006619	Version: 5 Date Amended: 27/May/2025
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1. Module Title
Research in Action: Qualitative methods - Principles and Practice

2a. Module Leader
Lesley Storey

2b. School
School of Psychology, Sport and Sensory Sciences

2c. Faculty
Faculty of Science and Engineering

3a. Level
5

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	None		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module will include the teaching of qualitative methods in psychology. It will examine the design, collection and analysis of qualitative data. It will explore philosophical aspects of a qualitative approach. Specific sessions will be dedicated to particular approaches in qualitative methods including: thematic analysis, and discourse analysis. Throughout the module you will analyse qualitative data and use your data to formulate new research questions. As part of this, you will gain an understanding of the ethical and practical implications involved in conducting research, including the application of professional codes of conduct and ethics in research and practice.

6b. Outline Content

Introducing Qualitative Methods
Collecting data
Thematic Analysis
Visual Thematic Analysis
Reflexivity
Analysing/Presenting Qualitative Data

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Apply appropriate evaluative criteria to research, demonstrating the distinctive nature of the qualitative paradigm including its origins and philosophy
2	Knowledge and Understanding	Evaluate the strengths and limitations of a range of qualitative methods
3	Intellectual, practical, affective and transferrable skills	Collect, analyse, interpret and report qualitative data in an ethical manner
4	Intellectual, practical, affective and transferrable skills	Generate appropriate research questions with limited guidance

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	12	1-2	Lecture 1 hr X 11 weeks plus 1 hour lecture in TW 12
Other teacher managed learning	22	1-4	Practicals 2 hr x 11 weeks
Student managed learning	116	1-4	50 hours preparation for Lectures and practical sessions, 66 hours for assessment preparation
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1,3	50 (%)	Fine Grade	30 (%)
Coursework 1500 words					

Assessment components for Element 010				
Component No.	Assessment Title	Submission Method	Weighting (%)	Components needed for Mark Calculation?
010/1	Coursework	Canvas	98 (%)	All
010/2	SONA participation	Canvas	2 (%)	

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	2,4	50 (%)	Fine Grade	30 (%)
Coursework 1500 words					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above
- (b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]