

Module code: MOD007192	Version: 8 Date Amended: 13/Oct/2025
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1. Module Title
Introduction to Financial Analysis and Management

2a. Module Leader
Rita Essien

2b. School
School of Economics, Finance and Law

2c. Faculty
Faculty of Business and Law

3a. Level
4

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	None		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module introduces you to core financial accounting principles and their practical applications to financial analysis and decision making. You will develop the skills necessary to analyse financial statements, evaluate financial performance, and apply statistical techniques to interpret data. These are essential skills for business analysts, financial analysts, and business managers.

For students registered on the BSc (Hons) Business Management and BSc (Hons) Business Management (with placement year), successful completion of this module fulfils the requirements of the Chartered Management Institute's Unit 520 Managing Finance

6b. Outline Content

The module aims to equip students with a strong foundation in the fundamental concepts of financial analysis and management. Students will gain an understanding of managerial finance and financial markets and will learn to analyse and present data using Microsoft Excel. Key techniques covered include measures of central tendency, risk and return relationship, financial ratio analysis and the application of time value of money and various interest types of interests in capital budgeting decisions. The module also focuses on enhancing students' knowledge of numerical techniques and their practical application in accounting, finance and data management.

It starts with a review of data collection and presentation methods, which are essential for practices in Accounting, Finance and Economics. This course combines theoretical learning with practical application, emphasizing the use of Microsoft Excel. for examining and managing business data sets. A significant focus of this module is to develop employability and professional skills, which are integrated into the learning outcomes.

- Introduction to accounting and financial concepts
- Recording of transactions and reporting financial performance: Bookkeeping and Financial statements
- Analysing and interpreting financial performance: Financial Ratios
- Financial Management and financial markets
- Risk and returns
- Capital budgeting and time value of money
- Data Collecting, and presentation and analysing descriptive data
- Measures of Central Tendency and Variation
- Regression and correlation
- Time series and forecasting

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

Microsoft Excel

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Understand the financial system and the fundamentals of financial reporting
2	Knowledge and Understanding	Explain the relationship between risk and return
3	Intellectual, practical, affective and transferrable skills	Analyse the financial performance of companies using ratio analysis
4	Intellectual, practical, affective and transferrable skills	Apply the time value of money concept to appropriate datasets
5	Intellectual, practical, affective and transferrable skills	Apply statistical packages and spreadsheets to support the quantitative analysis of raw data.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	49	1-5	2 hour Tutor-led Workshop (2 hr x 11 weeks) 2 hour Student- led Workshop (2 hr x 12 weeks) Screencast or equivalent (20 minute maximum) x 10 weeks minimum
Student managed learning	251	1-5	Learning activities provided and explained on Canvas.
TOTAL:	300		

9. Assessment for the above Module Occurrence

The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)

In-class test Week 7 and Individual Submission 2500 words Week 12

Assessment components for Element 010

Component No.	Assessment Title	Submission Method	Weighting (%)	Components needed for Mark Calculation?
010/1	In-class test Week 7	Scheduled Activity: Timetabled assessment task	50 (%)	All
010/2	Individual Submission 2500 words Week 12	Canvas	50 (%)	

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above**
- (b) pass any pass/fail elements**

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]