

Module code: MOD007204	Version: 1 Date Amended: 14/Jan/2020
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1. Module Title
The Reflective and Empathetic Entrepreneur

2a. Module Leader
Ricardo Lemos Pimenta

2b. School
School of Management

2c. Faculty
Faculty of Business and Law

3a. Level
6

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

From ideation, to prototype and testing, this module is about looking back on experiences and learning from them. An entrepreneur must be resilient, to keep going, and keep trying despite mistakes, lack of funds, or opportunities. You'll look at theories of reflection, and is analytical and theoretical in its approach. We look at the numbers and analysis to work out the next steps, reflecting on previous learning on the course. You'll build your social networks and capital, learn to pitch, find out how to apply for grants and write a successful bid and speak to entrepreneurs to find out what made them successful. We link to the patchwork framework and the entrepreneurial toolkit to help you to pull on your personal resources and we consider diversity and entrepreneurship as you prepare for self-employment or taking your entrepreneurial skills into the workplace. You'll be invited to explore different types of entrepreneurs and reflect on your own skills, knowledge and behaviours. The assessment will be scenario-based critically analysing the resources that can be used to overcome specific issues affecting the entrepreneur.

6b. Outline Content

Students will develop their identity capital by reflecting on the knowledge, skills and experiences developed during their current course, within an entrepreneurial context assessment. In addition, students will also develop their adaptability through considering next entrepreneurial steps, as well as through practising the skills of risk assessment and contingency planning. They will also submit a bid/ grant application for an idea developed during their course. This module also supports the development of students' social learning skills by requiring them to engage in 'being' entrepreneurial and engage in social and collaborative learning whilst tackling problems for their assessment. In addition, students will develop their creative learning skills by taking risks, being original and autonomous in their bid/ grant application assessment".

- Principles of effectuation (Sarasvathy, 2001);
- Lemonade Principles;
- Processes of reflection: looking back on experience; theoretical principles;
- Using research and analytics to reflect on performance;
- Patchwork Framework;
- Reflecting on course learning and practical experiences / interventions;
- Entrepreneurial Toolkit; knowledge, skills and behaviours;
- Personal skills, resources and contexts: physical, human, self, monetary, characteristics;
- Next entrepreneurial steps: building networks; mentoring; social mobility; business acumen; grants/support/Prince's Trust; pitching, etc;
- Entrepreneur contexts: diversity and entrepreneurship; family businesses; female entrepreneurs; ethnic minorities; international entrepreneurs, etc.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None.

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Analyse contemporary issues that may hinder entrepreneurs' ability to start up a new business;
2	Knowledge and Understanding	Understand the theoretical principles of reflection for the empathetic entrepreneur;
3	Knowledge and Understanding	Have a good working knowledge of sources of capital investment for entrepreneurs;
4	Intellectual, practical, affective and transferrable skills	Reflect on personal development and employability skills as an entrepreneur or entrepreneurial thinker using the Entrepreneurial Toolkit;
5	Intellectual, practical, affective and transferrable skills	Use research and analytics to examine past performance;
6	Intellectual, practical, affective and transferrable skills	Confidently enter the conversation on sustainable, ethical and responsible issues relating to global events management.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	12	1-6	Lecture – 12 x 1hr weekly
Other teacher managed learning	24	1-6	Workshops – 12 x 2hr weekly
Student managed learning	264	1-6	Wider reading, engaging with debates online, Canvas activities, etc
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-2 & 4-6	50 (%)	Fine Grade	30 (%)
Bid/Grant application (equivalent to 3,000 words)					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1, 3 & 6	50 (%)	Fine Grade	30 (%)
Case Study (equivalent to 3,000 words)					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above
- (b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]