

Module code: MOD007238		Version: 4 Date Amended: 01/Sep/2024	
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1. Module Title			
Sustainability and Responsible Business			

2a. Module Leader			
Alessia Mevoli			

2b. School			
School of Management at Anglia Ruskin University			

2c. Faculty			
Faculty of Business and Law			

3a. Level			
6			

3b. Module Type			
Standard (fine graded)			

4a. Credits			
30			

4b. Study Hours			
300			

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

You'll develop understanding of the shift towards more environmentally, socially and economically responsible business practice and in particular focus on the drivers behind this shift; including an understanding of the sustainable development goals and growing business arguments for including a consideration of sustainability in all business and management practice. The module promotes a personal approach to the issues of sustainability and personal and social responsibility. The module includes an authentic assessment where you'll be diagnosing, designing and evaluating an environmental management plan for your households or organisations, while reflecting on your personal responsibility and ethical behaviour. You'll pay special attention to questioning the different responses of business in relation to social responsibility and sustainable management.

For students registered on BSc (Hons) Business Management and BSc (Hons) Business Management (with placement year), successful completion of this module provides exemption from the Chartered Management Institute's Unit 608 Strategic Corporate Responsibility & Sustainability.

6b. Outline Content

Employability: This module contributes to the Anglia Ruskin Graduate Capitals:

(1) Knowledge about the particular aspects on sustainability; (2) Social capital, in the creation of networks and contacts in the field; (3) Cultural capital, stressing the shift toward a more social responsible and accountable business, and highlighting your own ethical and sustainability leadership credentials; (4) Adaptability, as this module will challenge your preconceptions about ethics and sustainability and will activate changes in your immediate surroundings; (5) Identity, giving you the opportunity to express your values and make sure they are part of your career future and (6) contributing to your development as a whole person able to play a leading role in communities and organisations.

The first half of the learning period focuses on the fundamentals of sustainability, sustainable development goals, ethical theories, stakeholder analysis and environmental issues. The second half focuses on sustainable management models and alternatives, corporate social responsibility and the role of government and civil society. Outline content will include:

- Business and Society: Changing Landscapes
- The Theory behind the Practice
- Sustainable Development Goals
- The Climate Emergency, Net Zero and Business
- Stakeholder Management (A): The Customer is Always Right? Ethics and Consumerism
- Stakeholder Management (B) Ethics, Organisations and Employment
- The Human Factor: Wellbeing in the Workplace
- Corporate Social Responsibility (or is it Window Dressing?)
- Beyond CSR: Systems Leadership and Social Entrepreneurship
- Ethics at the Heart of Business: the Third Sector
- Government, the Third Sector & Business
- Review and Assignment Preparation

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources
None

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Develop an understanding of the complexity of the dynamics concerning responsible and sustainable management;
2	Knowledge and Understanding	Evaluate individual and organizational actions and behaviour using relevant frameworks from ethics, social responsibility and sustainability;
3	Knowledge and Understanding	Understand the importance of the Sustainable Development Goals for nations, organisations and individuals;
4	Intellectual, practical, affective and transferrable skills	Develop a critical approach to the different responses of business and management regarding social responsibility and sustainability;
5	Intellectual, practical, affective and transferrable skills	Promote a self-inquiry and reflective process on the participants own responsibility in sustainable, diverse and ethical professional practices.
6	Intellectual, practical, affective and transferrable skills	Discuss how to utilise leadership and communication skills to engage with stakeholders, promote organisational and personal behavioural change.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	56	1-6	Double Trimester Delivery - 1 or 2 x 20 minute screencasts per week over 24 weeks making minimum of 8 hours. 1 x 1 hr tutor led workshops per 24 weeks 1 x 1 hr student led Workshops per 24 week
Student managed learning	244	1-6	Independent reading, study and analysis as directed by learning materials
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1,2,4,5,6	80 (%)	Fine Grade	30 (%)
Written Report (3500 words)					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Practical	2,3	20 (%)	Fine Grade	30 (%)
Presentation slides and notes for a 15 minute presentation, the equivalent of 900 words.					

<p>In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).</p> <p>In addition, students are required to:</p> <p>(a) achieve the qualifying mark for each element of fine graded assessment as specified above</p> <p>(b) pass any pass/fail elements</p> <p>[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]</p>
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