

Module code: MOD007268		Version: 2 Date Amended: 27/Oct/2021	
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1. Module Title			
Undergraduate Major Project (FAOM)			

2a. Module Leader			
Naowarat Lewis			

2b. School			
School of Economics, Finance and Law			

2c. Faculty			
Faculty of Business and Law			

3a. Level			
6			

3b. Module Type			
Project or dissertation (fine graded)			

4a. Credits			
30			

4b. Study Hours			
300			

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	All Finance, Accounting and Operations Management Courses		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module aims to enhance your employability and bring authenticity to your research investigations by introducing contemporary business research in areas of Accounting, Finance, Business Management and Operations Management. You'll explore a detailed area of contemporary research in the modern business world utilising data and information from public sources which provide the analytical basis of your research topic. In this way, your research can include evolving business situations such as: adoption of new technologies, strategies for a post-Covid19 business environment, changes in customer behaviour after Covid19, business challenges in post-Brexit Britain etc. Your module tutor will support your progression through the various stages of the research process including the introduction of theoretical frameworks, targeted literature searches, data collection using professional business database and data analysis utilizing different methods. The final business report allows you to engage in a substantial piece of individual desk-based/secondary research focused on a field relevant to your degree award and subject.

6b. Outline Content

The subject content of this business report links directly to relevant fields in all Finance, Accounting and Operations Management Courses. Lectures and online courses are designed to help students work on their business report and support them at different stages of their research process. Online teaching topics will include the introduction of theoretical frameworks, the use of literature, research resources, data collection, methodology, data analysis, and critical writings in business report, etc. In addition to teaching sessions and online courses, students have the opportunities to engage with their supervisors for a total of 6 x 20 minute online meetings per project. Students are required to prepare and contribute to sessions to ensure develop their project smoothly. Supervisory meeting 1: Research Skills. Supervisory meeting 2: Supervisor provides feedback on the chosen field of research for the final business report, and set up agreed research aims and objectives. Supervisory meeting 3: Students present their proposal to supervisor and proposed timeline to finish their report. Supervisors provide feedback on the proposal. Supervisory meeting 4: Students present their results and findings to meet agreed aim, objectives and outline; supervisors and peers to feedback. Supervisory meeting 5 - 6: Students present their draft business report for feedback. Supervisor provides comments for revision. Teaching topics will include introduction to business research methods, the use of literature, secondary data collection, methodology, data analysis, and critical report writing. Students will also undertake online 'Introduction to Research and Professional Ethics' course including online learning resources from ARU and LinkedIn Learning

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

SPSS, Excel and other IT resources

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Choose and define the scope of an appropriate current business issue or an appropriate area for structured desk-based investigation / design / development.
2	Knowledge and Understanding	Collect, organise, understand and interpret information from a variety of appropriate resources, acting autonomously, with minimal supervision.
3	Knowledge and Understanding	Identify, select and justify the use of appropriate techniques, methods and development strategies.
4	Intellectual, practical, affective and transferrable skills	Critically evaluate evidence to justify and support conclusions / recommendations and communicate effectively, in a professional manner, in writing, with visual presentation of concept and data where appropriate.
5	Intellectual, practical, affective and transferrable skills	Communicate effectively in a form appropriate to the topic chosen and audience identified and produce detailed and coherent work.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	8	1-5	1 hour lecture for a total of 8 weeks (included catch-up sessions).
Other teacher managed learning	52	1-5	Supervisory meetings. Total of 6 x 20 minutes meetings which provide opportunity for individual discussions. Online 'Introduction to Research and Professional Ethics' course. Online learning resources from ARU and LinkedIn Learning
Student managed learning	240	1-5	Self-directed study in average of 22h/week throughout trimester.
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-5	100 (%)	Fine Grade	30 (%)
6,000-word business report					

<p>In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).</p> <p>In addition, students are required to:</p> <p>(a) achieve the qualifying mark for each element of fine graded assessment as specified above</p> <p>(b) pass any pass/fail elements</p> <p>[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]</p>
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