



Module Definition Form (MDF)

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| Module code: MOD007327 | Version: 2 Date Amended: 02/Aug/2022 |
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| 1. Module Title |
| Drawing for Illustration |

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| 2a. Module Leader |
| Kate Winter |

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| 2b. School |
| Cambridge School of Art |

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| 2c. Faculty |
| Faculty of Arts, Humanities, Education and Social Sciences |

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| 3a. Level |
| 4 |

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| 3b. Module Type |
| Standard (fine graded) |

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| 4a. Credits |
| 30 |

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| 4b. Study Hours |
| 300 |

| 5. Restrictions | | | |
|--|------------------------|-------------|-----------|
| Type | Module Code | Module Name | Condition |
| Pre-requisites: | None | | |
| Co-requisites: | None | | |
| Exclusions: | None | | |
| Courses to which this module is restricted: | BA (Hons) Illustration | | |

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

The skills of observation, analysis and critical awareness are vital for any creative individual, and particularly so for Illustration students.

This module will encourage you to develop and refine these skills through the process of drawing. You will be looking at line, tone, form and colour in the studio, on location and in structured taught life drawing sessions.

We believe that drawing, whether observational, imaginative or experimental underpins everything that we do as illustrators, and this module encourages you to engage with the process of drawing in both formal and experimental approaches to the drawn image.

You will be experimenting with materials, techniques and approaches to “drawing” as a broad concept and how these can be applied to illustrative contexts.

During the module you will be critically and actively examining the work of current and past practitioners, from the analogue to the digital and how drawing is used as an important method of visual research, provision of roughs for clients and possible final artwork for clients.

You will be considering the role of the drawn image in relation to visual communication in its broadest terms and developing an increased confidence in the handling of the human form, architectural and spatial elements, primary and secondary sources of visual research and how to combine them in convincing ways.

This module, once completed and successfully passed will give you the confidence and knowledge to apply your drawing skills to other modules on this course. This is a dynamic, structured, knowledge and skills based module which forms the basis and informs much of the other work that you will be doing on the course.

6b. Outline Content

- The Drawn Human Form
- Architecture and Space
- Line and Tone
- Colour Theory
- Approaches to Media
- Experimental approaches to Drawing
- Primary and Secondary visual research
- Studio/practice based learning
- Group critiques

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

Life Drawing

7. Learning Outcomes (threshold standards)

| No. | Type | On successful completion of this module the student will be expected to be able to: |
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| 1 | Knowledge and Understanding | Demonstrate a practical understanding of the use of line, tone, colour and composition in response to the drawing context. |
| 2 | Knowledge and Understanding | Demonstrate an ability to describe different environments through drawing on location. |
| 3 | Knowledge and Understanding | Demonstrate an ability to articulate the human form through observational drawing. |
| 4 | Knowledge and Understanding | Demonstrate a practical awareness of historic and contemporary approaches to observational drawing. |
| 5 | Intellectual, practical, affective and transferrable skills | Employ an appropriate range of materials and approaches within an independently managed drawing project. |

8a. Module Occurrence to which this MDF Refers

| Year | Occurrence | Period | Location | Mode of Delivery |
|--------|------------|---|----------|------------------|
| 2025/6 | ZZF | Template For Face To Face Learning Delivery | | Face to Face |

| 8b. Learning Activities for the above Module Occurrence | | | |
|--|--------------|--------------------------|--|
| Learning Activities | Hours | Learning Outcomes | Details of Duration, frequency and other comments |
| Lectures | 0 | None | None |
| Other teacher managed learning | 72 | 1-5 | Workshops, group tutorials, briefing sessions, critiques, reviews and associated activities. |
| Student managed learning | 228 | 1-5 | Use of open access studio, open access life drawing sessions, off site and location working as briefed. Guided self-managed learning in the form of studio practice, location/field work |
| TOTAL: | 300 | | |

| 9. Assessment for the above Module Occurrence | | | | | |
|--|--------------------------|--------------------------|----------------------|--------------------------------|----------------------------|
| Assessment No. | Assessment Method | Learning Outcomes | Weighting (%) | Fine Grade or Pass/Fail | Qualifying Mark (%) |
| 010 | Coursework | 1-5 | 100 (%) | Fine Grade | 30 (%) |
| Portfolio of course work with evidence of research, project development, reflection and final outcomes (equivalent to 6000 words) | | | | | |

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment as specified above

(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]