



Module Definition Form (MDF)

Module code: MOD007343	Version: 4 Date Amended: 07/Dec/2023
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1. Module Title
Working in the Creative Industries

2a. Module Leader
Julia Johnson

2b. School
Cambridge School of Art

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
6

3b. Module Type
Project or dissertation (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BA Fashion Design; BA Fine Art; BA Film and Television; BA Graphic Design; BA Illustration; BA Photography; BA Digital Media Production; BA Animation and Illustration; BA Fashion Communication and Branding		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>Gaining work experience enhances employability, and work based learning offers you the chance to key gain industry knowledge, skills, contacts and networking opportunities.</p> <p>This module is designed to give you the opportunity to explore a working environment in the industry that you have identified as relevant to your future career. The module will encourage self-managed learning, and serves to enhance your employability by developing communication, personal organisation, team-working, and networking skills and providing opportunities to apply those skills to real-world experiences thereby increasing self-reliance and confidence. The experience can be used as a basis for directing and focusing your career plans and can influence your final year projects. Lectures, group tutorials and seminars will explore skills analysis and reflective writing.</p> <p>You are required to identify, negotiate and agree with an employer (or employers) the terms of the placement or freelance work in association with a module tutor, to ensure that the module learning outcomes can be achieved. You will be given guidance and will be required to submit a placement/freelance registration form and risk assessments for approval by the module tutor. The work may be carried out in a variety of settings depending upon your requirements, areas of interest and availability of opportunities. The minimum period will be a minimum of 100 hours, and you can undertake more than one placement/freelance work for the module.</p> <p>You will also be asked to create a workplace diary that logs activity and supports an analysis of the learning achieved during your experience alongside evidence to support your application process. You are also asked to create a reflective report on your work experience. The report will include market and background information on the employer, market sector analysis, an outline your role(s) on the placement(s); academic and vocational analysis; transferable/employability and specialist skills analysis, knowledge and experience analysis; a final evaluation (impact on your final year and career aspirations); and will include copies of the submitted registration and risk assessments and other supporting appendices.</p> <p>Alongside contributing to module sessions and briefings, additional module support will be provided by the Anglia Ruskin University Employability Services through drop-in support and CV Surgery sessions and the Anglia Ruskin Enterprise Academy (AREA). You will also have access to a range of online employability information via the Careers and Employability Portal and AREA network.</p>

6b. Outline Content

- Module Briefings, Skills Analysis and Placement/Freelance Preparation (application process, registration and risk assessments)
- Identify, negotiate and secure a work placement or Freelance work with an employer(s)
- Undertake a work placement/Freelance work
- Keeping a record of the application process and evidence (CV, correspondence, portfolio, etc.)
- Keeping a reflective diary to log activity and support analysis of learning (transferable, employability and specialist skills, knowledge and experience)
- Module Introduction and Experience Sharing
- Skills Analysis and Evaluation - Transferable, employability and specialist skills and evaluation
- Market Sector Analysis
- Reflective Writing
- Production of a reflective report outlining market, sector and background of the Employer/freelance area, role(s), academic and vocational analysis, and the skills and experiences gained.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Undertake a work placement or freelance work in the creative industry
2	Knowledge and Understanding	Critically evaluate market and background information regarding the creative sector and employer identified
3	Knowledge and Understanding	Critically evaluate the ways in which skills and knowledge gained in the academic environment are relevant to a vocational context
4	Intellectual, practical, affective and transferrable skills	Develop and apply project management skills, demonstrating independence and in response to the demands of a professional work environment
5	Intellectual, practical, affective and transferrable skills	Record effectively the work experience with an employer(s)
6	Intellectual, practical, affective and transferrable skills	Evaluate and communicate the outcomes of work experience in terms of skills, knowledge, career plans and aspirations

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2024/5	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	4	1-6	Module briefings (placement planning), Module Introduction and Final Module Briefing
Other teacher managed learning	12	1-6	Workshops, seminars, individual or group tutorials, and student presentations
Student managed learning	284	1-6	Identifying, application and securing placement, risk assessments, undertaking placement, maintaining a workplace diary, and preparation of coursework for submission
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-6	60 (%)	Fine Grade	30 (%)
Reflective Report – 3,600 words					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1, 4, 5	40 (%)	Fine Grade	30 (%)
Application Process and Workplace Diary: 2,400 words equivalent					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment as specified above

(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]