Module code: MOD007372	**Version:** 2 **Date Amended:** 22/Jan/2025

1. Module Title

Live Event Production

2a. Module Leader

Tim Webster

2b. School

Cambridge School of the Creative Industries

2c. Faculty

Faculty of Arts, Humanities, Education and Social Sciences

3a. Level

5

3b. Module Type

Standard (fine graded)

4a. Credits

30

4b. Study Hours

300

5. Restrictions

Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BSc (Hons) Audio and Music Technology; BSc (Hons) Audio and Music Technology (with placement); appropriate framework award BA (Hons) Music Production		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module looks at the technologies and business practices required for live event management.

The module explores the working practices in the roles involved. You will look at promoting events, booking artists and venues, and financial considerations. Practical aspects such as live sound engineering, stage management, lighting and visuals are covered in detail. Online promotion is also reviewed.

You will look at these areas in the context of a wide variety of events, including theatre, conferences, festivals and artist tours.

You will then organise, promote and run one or more live events. There will be opportunities to work in groups, to collaborate with other students in Cambridge School of Creative Industries, and to work on events both on-campus and off-campus.

6b. Outline Content

- Introduction to live event management

- Promotion

- Online promotion

- Artist booking and management

- Budgeting and finance

- Live sound engineering

- Stage management

- Lighting and visuals

- Theatre, conferences, festivals, tours

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

Access to music technology studios and equipment.

Access to venues on-campus and off-campus.

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Understand the roles and working practices involved in live event production;
2	Knowledge and Understanding	Demonstrate a detailed understanding of the technologies used in live events;
3	Intellectual, practical, affective and transferrable skills	Produce a formal budgeted plan for a live event;
4	Intellectual, practical, affective and transferrable skills	Organise and run a live event and critically evaluate the process.

8a. Module Occurrence to which this MDF Refers

Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence

Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	20	1-3	Tri1: 1-hour lecture in weeks 1-6 and 8-11 Tri2: 1-hour lecture in weeks 1-6 and 8-11
Other teacher managed learning	58	1-4	(Tri1: 2-hour practical in a live venue in weeks 1-6 and 8-11. Tri2: 2-hour practical in a live venue in weeks 1-6 and 8-11)
Student managed learning	222	4	Coursework
TOTAL:	300		

9. Assessment for the above Module Occurrence

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	40 (%)	Fine Grade	30 (%)

Logbook, 2000 words equivalent, due at end of Tri1

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1-4	60 (%)	Fine Grade	30 (%)

Logbook, 3000 words equivalent, due at end of Tri2

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]