Module Definition Form (MDF)

Module code: MOD007386	Version: Date Amended:

1. Module Title

2a. Module Leader
Null

2b. School
Null

2c. Faculty
Null

3a. Level

3b. Module Type

4a. Credits

4b. Study Hours

5. Restrictions			
Type	**Module Code**	**Module Name**	**Condition**
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	All Business Courses		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module provides the opportunity for you to bring together your learning on live brief assessments and be part of an interdisciplinary team addressing a current issue in business. You will be presented with a current business issue to and be required to research, analyse and evaluate the issue effectively as a team.

You will act as the expert on your field of study to bring the perspective of that specialty to a complex business problem. You will be required to identify the key problems and issues, conduct literature reviews, evaluate information, investigate and adopt suitable development methodolgies, determine solutions, process data, critically appraise and present the findings of your project using a variety of media.

You'll create a poster presentation on your project for your team to display, and answer questions on, at a poster presentation event. You'll write a group business report on the outcomes of your project, evidencing your recommendations alongside an individual piece of reflective work on how you approached the issue, worked successfully as a team member, conducted robust business research and developed sound conclusions and recommendations.

For students registered on BSc (Hons) Business Management and BSc (Hons) Business Management (with placement year), successful completion of this module provides exemption from the Chartered Management Institute's Units 521 Managing Data & Information and 524 Conducting a Management Project.

6b. Outline Content

The module will provide a 'live brief' where students will be put into teams and select a current business issue from a number available on which to undertake a project and recommend actions to be taken by businesses facing that challenge.

Teaching will include introduction to business research methods, key theoretical frameworks, the use of literature, research resources, data collection, methodology, data analysis, and critical report writing.

You will undertake some personal career development to develop optimal ways to present your work and yourself to businesses and employers.

In addition to teaching sessions, groups will be allocated a project supervisor and have the opportunities to engage with their supervisors for a total of 4 group supervisory meetings. Students are required to prepare and contribute to sessions to ensure develop their project smoothly. Supervisory meeting 1: Students present a project plan and supervisor provides feedback and set up agreed research aims and objectives. Supervisory meeting 2: Students present their initial findings to supervisor and confirm proposed timeline to undertake their project and create their poster proposal and report. Supervisors provide feedback on the proposal. Supervisory meeting 3: Students present their results and findings to meet agreed aim, objectives and outline; supervisors to feedback. Supervisory meeting 4: Students present their draft business report and poster for feedback. Supervisor provides comments for revision.

Students will also undertake some online IT and personal development training to develop relevant IT and presentation skills.

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

IT to create a poster for presentation

7. Learning Outcomes (threshold standards)		
No.	**Type**	**On successful completion of this module the student will be expected to be able to:**
1	Knowledge and Understanding	Choose and define the scope of an appropriate current business issue or structured investigation / design / development.
2	Knowledge and Understanding	Collect, organise, understand and interpret information from a variety of appropriate resources, acting autonomously, with minimal supervision
3	Knowledge and Understanding	Identify, select and justify the use of appropriate techniques, methods and development strategies, incorporating an ethical dimension where appropriate
4	Intellectual, practical, affective and transferrable skills	Critically evaluate evidence to justify and support conclusions / recommendations and communicate effectively, in a professional manner, in writing, with visual and oral presentation, and produce detailed and coherent work
5	Intellectual, practical, affective and transferrable skills	Work effectively as part of a team to address business challenges and create appropriate solutions.
6	Intellectual, practical, affective and transferrable skills	Critically reflect on a complex project undertaken as part of a team and identify how the project has improved personal employability.