Module code: MOD007424	Version: 2 Date Amended: 20/Jan/2025

1. Module Title
Photography

2a. Module Leader
Neil Henderson

2b. School
Cambridge School of the Creative Industries

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
5

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	**Module Code**	**Module Name**	**Condition**
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BA (Hons) Film; BA (Hons) Film and Media		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

The democratising power of the digital has turned all of us into photographers in a way that George Eastman (the founder of Kodak) could never have imagined. His motto for the Box Brownie Camera - the first truly mass produced affordable camera - was 'you press the button we do the rest. Digital cameras, Iphones and platforms like instagram have allowed photographers complete control of how their images are made, and how they are seen, often within seconds of being taken they can be distributed and consumed.

Building on from the photographic projects in Sound/Text/Image, the module introduces you to a history of photography and key practitioners. The module is structured around lectures, seminars and workshops. There is an emphasis on photographers engaging in broadly documentary modes of photography; street photography, photographers documenting sub-cultures, the urban landscape, and transformations in society. The module is informed critically by historic trends and practitioners and teaches you how to read an image as well as compose one. We will also explore different modes of presentation, online, projection and print.

There will be a series of weekly projects on a series of themes. You will upload these each week for reflection/critique/discussion in class. The aim is to encourage you to make images regularly and to use digital means of distribution to make your work as accessible as possible. We will also engage in analogue image making to provide an alternative photographic experience.

6b. Outline Content

- Analysis of a range of key photographers
- Technical inductions
- Methods of presentation and distribution of images
- Technical inductions in working with photography
- Presentation of idea for film project
- Presentation and critique of work
- Critical essay

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

Digital stills cameras
Data/video projector
Darkroom access

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Investigate through practice and writing, the aesthetics of photography and the terminology of digital and analogue image making.
2	Knowledge and Understanding	Address critically the intentions and objectives of photographic practice in the broader communicative and cultural domain.
3	Intellectual, practical, affective and transferrable skills	Draw on and synthesise a range of approaches addressed in the module and throughout the field to produce a range of work in this medium.
4	Intellectual, practical, affective and transferrable skills	Display creative and technical skills in the conventions and practices photographic aesthetics; framing, controlling light, composition, in the operation of a photographic stills camera.

8a. Module Occurrence to which this MDF Refers

Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence

Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	N/A	N/A
Other teacher managed learning	24	1-4	Seminar, workshops and critique.
Student managed learning	126	1-4	Research, shooting and editing images
TOTAL:	150		

9. Assessment for the above Module Occurrence

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Practical	3-4	80 (%)	Fine Grade	30 (%)

A collection of photographic images presented as a portfolio of research into a specific topic

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1-2	20 (%)	Fine Grade	30 (%)

A critical essay on a photographer of the students choice.

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]