

Module code: MOD007457	Version: 1 Date Amended: 27/Jan/2020
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1. Module Title
Television: Production and Practices

2a. Module Leader
Hans Petch

2b. School
Cambridge School of the Creative Industries

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
4

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisite:	MOD005590	Film Drama: Production and Practices	Compulsory
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module introduces you to the practical discipline of producing television content for broadcast and online platforms. You will be producing content weekly in the TV Studio with some programs being streamed live in this exciting, fast turnaround module. You will explore different genres of factual television, a huge area of employment and a sector within the screen industries that continues to grow. You will learn new studio skills and crew roles such as TV Studio Vision mixing, lighting, graphics, multi-camera directing, studio camera operator, and sound supervisor, floor manager, factual researcher, floor runner. You will develop studio specific skills such as scheduling, writing presenter dialogue, multi camera scripting and running orders, auto cue and key transferable skills so valuable to employers such as troubleshooting, planning, negotiation and diplomacy.

6b. Outline Content

- Pre-production (including ideas generation, research, writing treatments, multi-camera specific scripting and running orders)
- Understanding teamwork and crew roles in the studio environment
- Production delivery – live TV production and location films (including editing, pick-ups, consideration of the target audience).
- Areas of overlap and divergence of broadcast and online practice
- Screenings, critical discussions & peer feedback

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

Box of Broadcasts (BoB). Accessed via the University Library.
Media Services production facilities, including studio and all equipment necessary for shooting on location.

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Demonstrate an awareness of television industry output and the broadcast and affiliative online landscape
2	Knowledge and Understanding	Display a knowledge of technical skills of factual television production
3	Intellectual, practical, affective and transferrable skills	Interact and negotiate within and outside a team and negotiate with others to develop effective solutions to production problems
4	Intellectual, practical, affective and transferrable skills	Demonstrate the ability to produce work that displays creative skill, imagination and innovation

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	18	1-2	Lecture 3 hours x 6 weeks
Other teacher managed learning	30	1-4	2 hours x 6 weeks= 12 12 hours (workshops, group tutorials, critique sessions and reviews) Scheduled Guided Learning: 18 hours (supervision with technical officer and support of students' production processes)
Student managed learning	102	1-4	In which the students research, design, plan and produce their programmes
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)
Project Portfolio 3000 words					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above
- (b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]