



Module Definition Form (MDF)

Module code: MOD007692	Version: 9 Date Amended: 15/Sep/2025
1. Module Title	
Applied Corporate Finance and Financial Strategy	
2a. Module Leader	
Jassem Alokla	
2b. School	
School of Economics, Finance and Law	
2c. Faculty	
Faculty of Business and Law	
3a. Level	
7	
3b. Module Type	
Standard (fine graded)	
4a. Credits	
30	
4b. Study Hours	
300	

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	MSc Accounting and Finance MSc Accounting and Finance (with Placement) MBA Finance MBA Finance (with Placement) MSc Finance and Financial Technologies MSc Finance and Financial Technologies (with Professional Experience)		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>Corporate finance is concerned with the financing and investment decisions made by management of companies in pursuit of corporate goals. This module will give you a conceptual and analytical framework for looking at organisations and how they operate in capital and financial markets. It aims to provide real-world perspectives and emphasise how the principles of corporate finance learnings are applied in practice. We'll begin by considering the availability of financial information that may be relevant for informed investment decision making. We will explore the choice and source of funding and consider how this can impact firm value. The course continues with a practitioner's view of several key topics in corporate finance including the evaluation and impact of mergers and acquisitions on the value of the corporations involved.</p>
6b. Outline Content
<ul style="list-style-type: none"> • Corporate Finance Function • Financial Statement Analysis • Valuation frameworks • Investment Decisions • Raising Finance • Capital Structure and Cost of Capital • Debt and Dividend Policy • Corporate Transactions
6c. Key Texts/Literature
<p>The reading list to support this module is available at: https://readinglists.aru.ac.uk/</p>
6d. Specialist Learning Resources
<p>Professional database such as Bloomberg and Osiris</p>

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Demonstrate advanced knowledge and critical understanding of corporate finance and financial strategy theory, practice and associated current research
2	Knowledge and Understanding	Critically evaluate and apply evaluation and risk management strategies to appraise the complexity and contradictions in corporate finance, financial strategy and international financial market contexts
3	Intellectual, practical, affective and transferrable skills	Demonstrate critical thinking skills in making corporate finance and financial strategy decisions using highly specialised and advanced technical, professional and research skills, and be able to provide solutions from their own research
4	Intellectual, practical, affective and transferrable skills	Apply critical judgement and discrimination in the resolution of complex problematic situation and identify the limitations in corporate finance and financial strategy for professional practice

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	52	1-4	1 x 20 mins screencast per week, 1 x 2 hour tutor led workshop x 12 weeks, and 1 x 2 hour student led workshop x 11 weeks
Student managed learning	248	1-4	Student managed learning includes time spent on online community, completion of tasks set by tutor for formative learning purposes, and independent reviews of both academic and practical literature.
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	50 (%)	Fine Grade	40 (%)
Report 2000 words					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1-4	50 (%)	Fine Grade	40 (%)
Online Quiz (maximum 3 hours)					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above**
- (b) pass any pass/fail elements**

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]