Module Definition Form (MDF)

Module code: MOD008202	**Version:** 3 **Date Amended:** 03/Jul/2025

1. Module Title
Introduction to Financial Analysis and Management

2a. Module Leader
Anna Bian

2b. School
Faculty of Business Innovation and Entrepreneurship at ARU Peterborough

2c. Faculty
ARU Peterborough

3a. Level
4

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions

Type	**Module Code**	**Module Name**	**Condition**
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module introduces the core principles of financial analysis and management within a business context. You will gain a practical understanding of financial reporting and management accounting, learning how to interpret financial statements and assess business performance. The module also develops your ability to analyse and present financial data using Microsoft Excel, supporting informed decision-making through evidence-based analysis. Key concepts are explored from both a theoretical and applied perspective, with a strong focus on the development of analytical, digital, and employability skills.

6b. Outline Content

You will learn how to understand, analyse and apply financial and management information in a variety of business settings. The module begins with the fundamentals of accounting and financial reporting, helping you build confidence in interpreting financial statements. You will then be introduced to key tools used to assess performance and support decision-making, with a particular emphasis on management accounting techniques.

You will also develop essential data analysis skills, including the use of descriptive statistics, forecasting methods and regression analysis. Throughout the module, you will work with spreadsheet-based tools, particularly Microsoft Excel, to apply these techniques to real-world business data.

The module is designed to strengthen your problem-solving abilities, numerical reasoning and digital literacy — transferable skills that are highly valued across all areas of business.

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

Microsoft Excel

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Understand the financial system and the fundamentals of financial reporting
2	Knowledge and Understanding	Understand the role of management accounting in supporting planning, control, and decision-making within organisations.
3	Intellectual, practical, affective and transferrable skills	Analyse the financial performance of companies using ratio analysis
4	Intellectual, practical, affective and transferrable skills	Apply the time value of money concept to appropriate datasets
5	Intellectual, practical, affective and transferrable skills	Apply statistical packages and spreadsheets to support the quantitative analysis of raw data

8a. Module Occurrence to which this MDF Refers				
Year	**Occurrence**	**Period**	**Location**	**Mode of Delivery**
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	**Hours**	**Learning Outcomes**	**Details of Duration, frequency and other comments**
Lectures	0	None	None
Other teacher managed learning	50	1-5	1 or 2 x 20 minute screencasts per week over 12 weeks making minimum of 4 hours; 2 x 1hr tutor led workshops per 12 weeks – computer room needed; 2 x 1hr Student led Workshops per 12 weeks
Student managed learning	250	1-5	Independent reading, study and analysis as directed by learning materials
TOTAL:	300		

9. Assessment for the above Module Occurrence

The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	50 (%)	Fine Grade	30 (%)
90 minute in-class test					

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	5	50 (%)	Fine Grade	30 (%)
Individual Submission 2500 words					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]