



## Module Definition Form (MDF)

<b>Module code: MOD008570</b>	<b>Version: 4 Date Amended: 03/Nov/2025</b>
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<b>1. Module Title</b>
The Law of Information, Intellectual Property and Social Media

<b>2a. Module Leader</b>
Sebastian Smart

<b>2b. School</b>
School of Economics, Finance and Law

<b>2c. Faculty</b>
Faculty of Business and Law

<b>3a. Level</b>
5

<b>3b. Module Type</b>
Standard (fine graded)

<b>4a. Credits</b>
15

<b>4b. Study Hours</b>
150

<b>5. Restrictions</b>			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
<b>Courses to which this module is restricted:</b>			

## LEARNING, TEACHING AND ASSESSMENT INFORMATION

### 6a. Module Description

In this module, you'll develop a thorough knowledge and understanding of the major areas of the law of information, intellectual property and social media including the key concepts, principles and rules needed to illustrate those broad principles. This study will enable you to gain a sound knowledge and understanding of the law relating to information, intellectual property and social media, to suggest solutions to factual problems and apply this knowledge and understanding to the critical analysis of contemporary business and social issues relating to the law of information, intellectual property and social media.

The module develops a wide range of legal skills including those directly linked to employability and in particular employers producing, using and processing personal data information and those initiating or using social media, patents, trademarks and copyright material.

### 6b. Outline Content

- Freedom of Information and Data Protection law
- General principles relating to patents and trade marks
- General principles of the law of copyright
- Law relating to the use of social media and defamation.

### 6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

### 6d. Specialist Learning Resources

None

<b>7. Learning Outcomes (threshold standards)</b>		
<b>No.</b>	<b>Type</b>	<b>On successful completion of this module the student will be expected to be able to:</b>
1	Knowledge and Understanding	Explain how legal rules, principles, doctrines, and institutions in the law of information, intellectual property and social media interact within wider social, political, commercial, and ethical contexts to balance competing interests;
2	Intellectual, practical, affective and transferrable skills	Analyse and compare a range of legal materials relating to the law of information, intellectual property and social media, and evaluate legal arguments, addressing ambiguity and uncertainty with developing independence and insight;
3	Intellectual, practical, affective and transferrable skills	Analyse and apply legal understanding to moderately complex scenarios, and construct reasoned and coherent solutions that consider both legal principles and practical outcomes;
4	Intellectual, practical, affective and transferrable skills	Communicate legal information and arguments effectively and coherently, using a logical structure, clear and reasoned expression, and appropriate academic and professional conventions, including consistent OSCOLA referencing.

<b>8a. Module Occurrence to which this MDF Refers</b>				
<b>Year</b>	<b>Occurrence</b>	<b>Period</b>	<b>Location</b>	<b>Mode of Delivery</b>
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	N/A	N/A
Other teacher managed learning	25.5	1-4	1 x 1 hour tutor led workshop OR 1 x 1 hour lecture x 11 weeks (weeks 1-11) AND 1 x 1 hour student led workshop OR 1 x 1 hour tutorial x 11 weeks (weeks 1-11) PLUS 1 x 20min screencast x 10 weeks
Student managed learning	124.5	1-4	To include such things as watching screencasts, online discussion boards, VLE exercises, private study (guided and autonomous), tutorial preparation, assessment preparation and completion.
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7\*).

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment as specified above

(b) pass any pass/fail elements

[\* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]