Module code: MOD008679	**Version:** 1 **Date Amended:** 14/Dec/2021

1. Module Title
The Business of Being a Writer: Craft and Professional Practice

2a. Module Leader
Jon Stone

2b. School
Cambridge School of the Creative Industries

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
6

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	**Module Code**	**Module Name**	**Condition**
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BA (Hons) Creative Writing		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This module will explore the various essentials of being a working writer. We will look at different kinds of income available to working writers, including stipends attached to residencies, revenue from publishing and self-publishing, freelance writing and editing opportunities, and funding from arts charities.

You will learn how to develop an online presence through web design and use of social media, including how to use online tools to build a network of writers, artists, and industry professionals. With these resources in mind, we will also discuss festivals, conventions, and other literary events. You will build toward a portfolio of curated and new work that you can use to present yourself.

6b. Outline Content

- Types of publishing traditional (large and indie houses), hybrid, and self-publishing
- The role of literary agents
- Income, funding, and contracts
- Publishing-industry project proposals
- Presenting yourself as a writer
- Being a part of the wider literary community
- Using web tools and social media

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

PC computer room for some sessions

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Recognise the conventions and the potential for written materials in the creative industries and professional contexts
2	Knowledge and Understanding	Understand the role of writing and editing in the development of a multi-media, publishing, and/or professional project
3	Intellectual, practical, affective and transferrable skills	Plan, write, and edit to professional standard work that represents you as a working writer
4	Intellectual, practical, affective and transferrable skills	Plan, negotiate, and manage a range of writing, editing, or professional tasks, independently and in teams

8a. Module Occurrence to which this MDF Refers

Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence

Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	24	1-4	12 x 2hr session per week seminars and workshops
Student managed learning	126	1-4	Weekly work reading, selecting, editing, reflecting, developing, and writing
TOTAL:	150		

9. Assessment for the above Module Occurrence

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)

Portfolio including a 1,000-word project proposal, accompanied by 2,000-word or equivalent online portfolio/website

Assessment components for Element 010

Component No.	Assessment Title	Submission Method	Weighting (%)	Components needed for Mark Calculation?
010/1	Project Proposal	Canvas	30 (%)	All
010/2	Online portfolio	Canvas	70 (%)	

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]