



## Module Definition Form (MDF)

<b>Module code: MOD008684</b>	<b>Version: 3</b> <b>Date Amended: 12/Jan/2026</b>
<b>1. Module Title</b>	
Business and Human Resource Management Undergraduate Major Project	
<b>2a. Module Leader</b>	
Marina Pastor Martorell	
<b>2b. School</b>	
School of Management	
<b>2c. Faculty</b>	
Faculty of Business and Law	
<b>3a. Level</b>	
6	
<b>3b. Module Type</b>	
Project or dissertation (fine graded)	
<b>4a. Credits</b>	
30	
<b>4b. Study Hours</b>	
300	

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
<b>Courses to which this module is restricted:</b>	BSc (Hons) Business Management BSc (Hons) Business Management [Accelerated] BSc (Hons) Business Management [with Placement year] BSc (Hons) Business Management [with Foundation year] BSc (Hons) Business Management and Human Resource Management BSc (Hons) Business Management and Human Resource Management [with Placement year] BSc (Hons) Business Management and Human Resource Management [with Foundation year] BSc (Hons) Business with Human Resource Management BSc (Hons) Business with Human Resource Management [with Placement year] BSc (Hons) Business with Human Resource Management [with Foundation year]		

## LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>In this module, you'll explore and critically evaluate a real-world business issue within a company of your choice. You'll select a topic and case study from either a business or HRM perspective, allowing for varied and tailored areas of focus. The aim is to apply relevant theory to a practical challenge, leading to evidence-based, actionable recommendations.</p> <p>You'll draw on both academic and practice-oriented sources to research, analyse, and synthesise information, deepening your understanding of real-world organisational issues to create a report and professional poster. The report and poster will detail your analysis and recommendations and visually summarise your work for presentation at a final showcase event.</p> <p>The poster event is a core element is the opportunity to communicate complex ideas in an accessible format, build confidence in presenting, and receive feedback from peers, faculty, and industry professionals. It also helps develop persuasive communication skills as you champion your recommendations and respond to questions in a professional setting.</p> <p>The experience also encourages personal reflection and career planning, fostering adaptability and digital literacy through the integration of AI tools and technology.</p> <p>By combining academic knowledge with real-world application, you'll gain the skills, insights, and confidence needed to thrive in today's evolving business landscape.</p>

## 6b. Outline Content

In Week 1, students will receive a comprehensive introduction to the module. This session will cover all essential details, including instructions, required materials, available resources, key expectations, and important dates. Students will also be introduced to the marking criteria that will guide their work throughout the module. During this class, students will be asked to start thinking about a potential project topic and select a company to use as a case study. The aim is for students to begin considering the specific business or HRM issue they wish to explore, which will form the foundation of their analysis and recommendations. This session will ensure that students have a clear understanding of the module's structure and requirements.

In Week 4, students will dive deeper into the core content of their projects. This class will run through all the chapters that students will need to include in their final reports, providing in-depth explanations of each section. Students will gain a detailed understanding of how to structure their work and what content to focus on. This session is designed to ensure that students have a clear roadmap for their project and feel confident in the process of developing their analysis, findings, and recommendations.

The compulsory final poster presentation event will take place around Weeks 8-9, where students will showcase their research and recommendations through a professionally designed poster. This will be an opportunity to present findings, answer questions, and engage with peers, faculty, and industry professionals, allowing students to further develop their presentation and communication skills.

Throughout the trimester, students will work closely with an individual project supervisor, meeting for six 20-minute one-on-one sessions. These meetings will provide targeted feedback and guidance to help students refine their research, analysis, and final deliverables.

The module is designed to foster the development of graduate capitals, helping students build skills in research, critical thinking, problem-solving, networking, and communication. By the end of the course, students will have a fully developed business report and an engaging poster presentation, demonstrating their ability to apply academic theory to real-world business challenges while developing key professional skills.

## 6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

## 6d. Specialist Learning Resources

Active / Team-Based learning rooms

<b>7. Learning Outcomes (threshold standards)</b>		
<b>No.</b>	<b>Type</b>	<b>On successful completion of this module the student will be expected to be able to:</b>
1	Knowledge and Understanding	Define and scope a relevant business or HRM issue for structured desk-based investigation, demonstrating a strong understanding of how to access, evaluate, and synthesise information from a wide range of academic and industry sources to inform decision-making.
2	Knowledge and Understanding	Independently collect, organise, interpret, and critically analyse information from diverse sources, showing initiative and autonomy throughout the research process.
3	Knowledge and Understanding	Select and justify the use of appropriate analytical tools, theoretical frameworks, and research methods to produce high-quality, evidence-based outputs suitable for presentation to academic, professional, and industry audiences.
4	Intellectual, practical, affective and transferrable skills	Develop professional networks and engage with peers, faculty, and external stakeholders to enhance commercial awareness and gain insights into cross-cultural business practices and sector-specific challenges.
5	Intellectual, practical, affective and transferrable skills	Apply critical thinking and analytical techniques to interpret complex real-world problems, generating actionable recommendations that address current business or HRM challenges at local, regional, or global levels.
6	Intellectual, practical, affective and transferrable skills	Communicate research findings and recommendations effectively in both written and visual formats, demonstrating problem-solving skills, professional judgement, and the ability to present complex ideas clearly to diverse audiences through structured reports and persuasive presentations.

<b>8a. Module Occurrence to which this MDF Refers</b>				
<b>Year</b>	<b>Occurrence</b>	<b>Period</b>	<b>Location</b>	<b>Mode of Delivery</b>
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	4	1-6	One trimester delivery 2 x 2 hour lectures in week 1 and 4 Two trimester delivery 2 x 2 hour lectures in week 1 and 4 in the first trimester
Other teacher managed learning	5	1-6	One trimester delivery 6 x 20 minute individual supervisory meetings 1 x 3 hour poster presentation event - approx. in week 8 or 9 Two trimester delivery 3 x 20 minute supervisory meetings each trimester 1 x 3 hour poster presentation event - approx. in week 8 or 9
Student managed learning	291	1-6	Self-directed study, including reading, data collection, and analysis
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-6	85 (%)	Fine Grade	30 (%)
<b>7000 word individual report based on secondary/deskbased data collection and analysis</b>					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Practical	1-6	15 (%)	Fine Grade	30 (%)
<b>Individual poster presentation (3000 word equivalent). Create an individual poster and display at a poster presentation event</b>					

**In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7\*).**

**In addition, students are required to:**

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above**
- (b) pass any pass/fail elements**

**[\* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]**