

Module code: MOD008729		Version: 1 Date Amended: 11/Mar/2022	
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1. Module Title	
Podcasting	

2a. Module Leader	
Sarah Gibson Yates	

2b. School	
Cambridge School of the Creative Industries	

2c. Faculty	
Faculty of Arts, Humanities, Education and Social Sciences	

3a. Level	
5	

3b. Module Type	
Standard (fine graded)	

4a. Credits	
15	

4b. Study Hours	
150	

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BA (Hons) Media and Communication		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

On this module you will explore the contemporary expansion of the podcast. Since the pandemic we have been listening as much as looking at media. Podcasts have become a space to digest information while we work, rest and play. The agility of audio content is arguably the reason there has been a boom over these last two years. This module is a space for you to create your own audio program on a topic of your choice. You will research a subject that interests you and create a story with sound using participants appropriate to the subject area. Over the course of 12 weeks, you will develop your idea through a series of individual and group exercises, workshops, tutorials, and peer review via in work in progress sessions and the end of module critique. You will look at both pre-recorded and live streamed systems of exhibition. Work can be documentary, journalistic or experimental in nature. The module will introduce to you the importance of audio in media culture and its relationship to technological change that have increased its potential for networking, mobility and interactivity with audience, and environment.

6b. Outline Content

- Key history, applications, and contexts of audio-based practices
- Foundational practitioners, practices, and texts
- Live streaming/podcasting workshops
- Script writing and narration
- Sound gathering and soundscape composition,
- Interview techniques,
- Audio editing techniques
- Introduction to podcast software and hardware, and v
- Voice coaching

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources
Edit suites Specialist computer software Microphones Audio Booth

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Demonstrate creative and critical understanding of the modes, applications, contexts, and mobility of audio-based production practices. Evidencing awareness of their impact on audience and environment.
2	Knowledge and Understanding	Address critically the intentions and objectives of audio practice in the broader communicative and cultural domains.
3	Intellectual, practical, affective and transferrable skills	Demonstrate creative and technical skills in the operation of appropriate computer software, audio recorders, internet technology, mobile devices in the design management and production of audio-based events.
4	Intellectual, practical, affective and transferrable skills	Display awareness of the practices and approaches to audio-based production and evidence competence in the key areas of streaming, installation, and interactive design.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2025/6	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	24	1-4	2-hour weekly workshop
Student managed learning	126	1-4	Research, preproduction work, production of work and production journal.
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Practical	1-4	80 (%)	Fine Grade	30 (%)
Audio artifact equivalent to 2000 words					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1-4	20 (%)	Fine Grade	30 (%)
Commentary and Evaluation essay (1000 words)					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above
- (b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]