

Module code: MOD009087	Version: 1 Date Amended: 12/Dec/2022
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1. Module Title
Global Operations Management

2a. Module Leader
Arome Obaje

2b. School
Faculty of Business Innovation and Entrepreneurship at ARU Peterborough

2c. Faculty
ARU Peterborough

3a. Level
7

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

In today's international marketplace, organisations are using all available resources and processes to create a sustainable advantage. This module will help you develop a global mindset to manage complex operations across national borders. Organisations are under considerable pressure to transform multiple resources from worldwide supply chains into products and services. This module brings together a range of service and manufacturing principles and philosophies to help you build a blended, global approach to operations management. Important concepts such as logistics, managing performance across borders, process design, procurement, global HRM and stakeholder management are discussed and will help you understand how organisations can use their operations management to develop strategic competitive advantage within their market.

6b. Outline Content

Global operations management

- The management of resources and operations
- Process design, layout, and flow – using design thinking and innovation to improve processes
- Planning and scheduling – including job design and inventory management
- Quality management approaches
- Performance management / control systems
- International management of human resources.

Strategic approaches

- The relationship between operations planning and strategic competitive advantage
- Supply chain relationship management
- Managing strategies across international contexts
- The changing, global nature of operations and supply chain management
- Project management in an international environment
- Holistic approaches in organisational management
- Managing culture
- Entrepreneurial and disruptive strategic approaches.

Decision-making in a global context

- Information systems and international operations development
- Managing global communications - communicating decisions, internal marketing and engaging stakeholders
- Developing a global mindset as a strategic manager
- Market impact on decision making
- Balancing ethics and profits – ethical international management
- Diversity as a source of strategic competitive advantage.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources
None

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Critically reflect on the key concepts of operations and service management and their application to global operations management in contemporary organisations;
2	Knowledge and Understanding	Evaluate operations processes and the relationship between time, cost, and quality in relation to organisational issues and solutions to real-world problems;
3	Knowledge and Understanding	Develop a systematic understanding of the relationship between strategic and operational management in an international context;
4	Intellectual, practical, affective and transferrable skills	Critically appraise operations management approaches and models in the resolution of real-world issues in global contexts;
5	Intellectual, practical, affective and transferrable skills	Evaluate options available to organisations and justify these using appropriate decision-making approaches using principles and philosophies of global operations management;
6	Intellectual, practical, affective and transferrable skills	Effectively manage and participate in team-based activities, demonstrating skills such as the ability to recognise and use individual contributions, negotiation, persuasion, delegation, reflection and team development and control.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	24	1-6	2 x 1hr tutor-led workshop for 12 weeks
Other teacher managed learning	36	1-6	2 x 1hr seminar for 12 weeks 12 hrs screencasts/video resources
Student managed learning	240	1-6	Independent learning
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-6	100 (%)	Fine Grade	40 (%)
Patchwork portfolio – group and individual tasks (up to 5,000-word equivalent)					

Assessment components for Element 010				
Component No.	Assessment Title	Submission Method	Weighting (%)	Components needed for Mark Calculation?
010/1	Individual Reflective Diary Entry and Personal Development Plan (1000 words)	Canvas	20 (%)	All
010/2	Group Global Operations Management Simulation Task (2000 words equivalent)	Canvas	40 (%)	
010/3	Individual Review of Simulation Task (2000 words)	Canvas	40 (%)	

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

- (a) achieve the qualifying mark for each element of fine graded assessment as specified above**
- (b) pass any pass/fail elements**

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]