

Module code: MOD009090	Version: 1 Date Amended: 12/Dec/2022
-------------------------------	--

1. Module Title
Consultancy Major Project

2a. Module Leader
Cheryl Greyson

2b. School
Faculty of Business Innovation and Entrepreneurship at ARU Peterborough

2c. Faculty
ARU Peterborough

3a. Level
7

3b. Module Type
Project or dissertation (fine graded)

4a. Credits
60

4b. Study Hours
600

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

This consultancy module gives you the opportunity to review a significant real-life problem for a client organisation and develop meaningful managerial recommendations through a subject specific lens of your choice, relating to international business management. This project supports you to become an independent learner who can raise significant and meaningful questions in relation to your specialism of international business management from given evidence. You will also demonstrate depth of knowledge as you develop solutions to problems that arise in professional practice. It will test your ability to draw meaningful and justifiable conclusions from information which may be complex or contradictory, with the capability to develop new approaches to changing situations and contribute to the development of best practice. You will start the consultancy project as part of a team as you explore the case and research material and will deliver your initial thoughts as a group through an oral presentation, gaining feedback from the Client. You will then demonstrate your ability to work independently at a higher level by continuing your analysis and preparing an elegant written report synthesising your research findings and managerial recommendations. You will evaluate your work from the perspective of an autonomous reflective learner.

6b. Outline Content

Research Methods

- Objectives and research design
- Ethics for research projects
- Working with case studies
- Using qualitative and quantitative secondary data
- Analytical techniques for consultants
- Drawing insight from qualitative data
- Quantitative data analysis
- Conceptual frameworks
- Quality and validity
- Drawing and testing conclusions
- The autonomous reflective learner.

Consultancy Projects

- Introduction to business consultancy
- Consulting processes, and managing the project
- Working with the client and the consultancy team
- Integrating knowledge from business disciplines
- Accepting feedback to improve quality processes
- Using business models and frameworks
- Creating outputs
- Developing managerial recommendations
- Presenting the findings.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

Access to a relevant organisation.

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	With reference to a chosen significant and complex area for enquiry, establish a method for investigation and exploration of key concepts, models, and principles in the field of international business management;
2	Knowledge and Understanding	Critically evaluate complex issues from a variety of viewpoints in the field of international business management in relation to the case client organisation;
3	Knowledge and Understanding	Present effective arguments for relevant conclusions or create alternative synthesis for the selected client organisation;
4	Intellectual, practical, affective and transferrable skills	Critically justify and rigorously apply appropriate methodologies, techniques, and practical strategies; being sensitive to the context;
5	Intellectual, practical, affective and transferrable skills	Where appropriate, formulate solutions to potential ethical dilemmas in discussion with peers, clients, mentors, and others;
6	Intellectual, practical, affective and transferrable skills	Reflect critically on the process and outcomes of the investigation / enquiry.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	6	1-6	6 x 1 hr. Supervised contact with the client and presentations.
Other teacher managed learning	24	1-6	12 hours of screencasts and online content on research methods and consultancy for independent learning Group sessions 6 x 2 hrs (supervision minimum 12 hours).
Student managed learning	570	1-6	Independent learning and research.
TOTAL:	600		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Practical	3	40 (%)	Fine Grade	40 (%)
10 mins group consultancy presentation (2,000 words equivalent)					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1-2 4-6	60 (%)	Fine Grade	40 (%)
10,000 words consultancy report and reflection					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment as specified above

(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]