Module Definition Form (MDF)

Module code: MOD009489	**Version:** 1 **Date Amended:** 11/Aug/2023

1. Module Title
Human Behaviour Research Project

2a. Module Leader
Benjamin Mackay

2b. School
Cambridge School of Art

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
6

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions

Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisite:	MOD009488	Studio Culture 3, Major Project	Compulsory
Exclusions:	None		
Courses to which this module is restricted:	BA (Hons) Interior Design		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

In the Research Project you will develop your independent study with the guidance of a tutor. You will devise your own research inquiry which may reflect on / co-ordinate with / enhance your own studio work or sit independently of these. You will be develop an ability to be self-reflexive and adopt a critical distance through weekly discussion-based seminars you will learn from each other's research supported by individual tutorials with the module tutor, guest tutors and visiting lecturers.

You will produce a research output appropriate to the level of study. Ongoing personal research, tutor discussions and peer to peer engagement will be recorded in the form of a diary, contextualised and applied to the final composition of work in the form of a text and image-based document.

6b. Outline Content

- Devise and undertake an ongoing series of research engagements in response to primary enquiry.
- Demonstrate an ongoing engagement with contemporary human space design practices and industry.
- Engage with magazines, journals, periodicals etc. on an ongoing basis and share opinion and critique in collaborative setting.
- Critically interact with design processes employed in previous and concurrent course study, extracting primary points of enquiry and design outcomes.
- Participate in discursive specialist workshops curated by visiting lecturers.
- Reflect on personal practice through written critique.

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

Design Studio with specialist equipment such as lightboxes, cutting mats, drawing boards, computers. On campus ARU Library, Faculty 3D workshop, Printmaking Room and Futures Lab.

7. Learning Outcomes (threshold standards)		
No.	**Type**	**On successful completion of this module the student will be expected to be able to:**
1	Knowledge and Understanding	Choose and define, with guidance, the scope of an appropriate area for structured investigation and development.
2	Knowledge and Understanding	Critically review, evaluate and analyse issues, showing an appreciation of uncertainty, ambiguity and limits of knowledge.
3	Knowledge and Understanding	Demonstrate an authoritative understanding of and enquiry into human activity and narrative.
4	Knowledge and Understanding	Exhibit advanced familiarity with both historical and contemporary social, ethical and creative concerns.
5	Intellectual, practical, affective and transferrable skills	Communicate effectively in a professional manner and produce detailed and coherent work.
6	Intellectual, practical, affective and transferrable skills	Be self-reflective about individual achievement and supportive of the achievement of others.

8a. Module Occurrence to which this MDF Refers				
Year	**Occurrence**	**Period**	**Location**	**Mode of Delivery**
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	**Hours**	**Learning Outcomes**	**Details of Duration, frequency and other comments**
Lectures	24	1-6	1 hour per week for 24 weeks
Other teacher managed learning	24	1-6	1 hour per week for 24 weeks including group and individual tutorials run concurrently with themed lectures
Student managed learning	252	1-6	Student managed learning
TOTAL:	300		

9. Assessment for the above Module Occurrence

The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-6	40 (%)	Fine Grade	30 (%)
Trimester 1 project-based assessment					

Assessment components for Element 010

Component No.	Assessment Title	Submission Method	Weighting (%)	Components needed for Mark Calculation?
010/1	Research Rationale	Canvas	10 (%)	All
010/2	Action Research	Canvas	15 (%)	
010/3	Case Study Diary	Canvas	15 (%)	
010/4	Draft Zine	In Person: Faculty office submission	30 (%)	
010/5	Learning Log 1	In Person: Faculty office submission	30 (%)	

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	1-6	60 (%)	Fine Grade	30 (%)
Trimester 2 project-based assessment					

Assessment components for Element 011				
Component No.	**Assessment Title**	**Submission Method**	**Weighting (%)**	**Components needed for Mark Calculation?**
011/1	Revised Rationale	Canvas	10 (%)	All
011/2	Critique Reflection	Canvas	10 (%)	
011/3	Learning Log 2	In Person: Faculty office submission	30 (%)	
011/4	Final Zine	In Person: Faculty office submission	50 (%)	

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]