



Module Definition Form (MDF)

Module code: MOD009870	Version: 2 Date Amended: 11/Apr/2025		
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1. Module Title			
Community Engagement			

2a. Module Leader			
Null			

2b. School			
Writtle School of Agriculture, Animal and Environmental Sciences			

2c. Faculty			
Faculty of Science and Engineering			

3a. Level			
5			

3b. Module Type			
Standard (fine graded)			

4a. Credits			
15			

4b. Study Hours			
150			

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

For conservation projects to succeed, they must have the active support and involvement of both local and wider communities. Building on your existing skills, this module introduces different models and approaches to effective community engagement. Drawing on interdisciplinary research from psychology and sociology, you'll explore how social science principles can be applied to real-world conservation efforts. A key focus will be evaluating engagement strategies for inclusivity, effectiveness and ethical responsibility.

You'll also develop a professional portfolio to support future job applications, demonstrating your growing expertise in engagement planning and delivery. Through participation in community projects, you'll strengthen your skills in communication, collaboration and professional conduct, while learning how to adapt engagement strategies to meet the needs of specific audiences.

6b. Outline Content

This module covers the theory and practice of community engagement. Using case studies from local and international projects, approaches to outreach, consultation, involvement, collaboration and shared leadership will be evaluated. Students will have the opportunity to help plan and manage community engagement projects in their local area, facilitated by their tutors. Guest lecturers provide first-hand accounts of the challenges they faced. Throughout the module, students will develop a portfolio of work which may include written, audio, video and/or photographic evidence of their activities, evidence base and reflections.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Compare and contrast models and theories of community engagement
2	Intellectual, practical, affective and transferrable skills	Design evidence-based approaches to building community engagement with environmental projects
3	Intellectual, practical, affective and transferrable skills	Evaluate methods to engage specific populations, especially those not currently engaged with nature

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	30	1-3	Lectures
Other teacher managed learning	9	1-3	Workshops and practicals
Student managed learning	111	1-3	Self-Directed Learning
TOTAL:	150		

9. Assessment for the above Module Occurrence					
The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-3	100 (%)	Fine Grade	30 (%)
Portfolio (3000 Words) - 3000 word (or equivalent) portfolio of student work in collaborative community engagement					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*). In addition, students are required to: (a) achieve the qualifying mark for each element of fine graded assessment as specified above (b) pass any pass/fail elements [* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]
