

Module code: MOD010767	Version: 1 Date Amended: 22/Jan/2025
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1. Module Title
Music Business

2a. Module Leader
Sven-Amin Lembke

2b. School
Cambridge School of the Creative Industries

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
5

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	BA Music Performance, BA Music Production, BSc Audio and Music Technology		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

The Music Business module allows you to develop and broaden your entrepreneurial knowledge and skills within the music industry. You will learn from professionals with extensive industry experience and/or benefit from visiting speakers who will contribute specialist knowledge. This module covers how today's music industry operates both locally and globally and has evolved in response to emerging digital technologies and consumer trends. In order to understand the present-day situation and anticipate future developments, you will be introduced to the history of the industry, which has seen one business model gradually replacing another. You will learn about intellectual property in the digital age, music copyright, and the fundamentals of music law.

6b. Outline Content

- evolution of music and recording industry
- music/video-streaming services and their business model
- 'direct-to-fan' business model
- A & R, label management
- legal implications of concerning covers, sample clearance
- music publishing, licensing

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Demonstrate an understanding of the music industry by identifying different key areas and stakeholders within it, their respective functions and interdependence, and the business or employment opportunities they offer.
2	Knowledge and Understanding	Demonstrate an understanding of the evolution of the music industry in response to emerging technologies and cultural trends.
3	Intellectual, practical, affective and transferrable skills	Evaluate and contextualise the role of important stakeholders in the music industry and critically reflect on the factors underlying their success and influence.
4	Intellectual, practical, affective and transferrable skills	Identify, access, analyse, evaluate and synthesise information from a range of relevant research sources, and effectively communicate findings in appropriate writing utilising academic referencing.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2026/7	ZZF	Template For Face To Face Learning Delivery		

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	N/A	N/A
Other teacher managed learning	24	1-4	12 x 2 h lecture-seminar
Student managed learning	126	1-4	Independent study
TOTAL:	150		

9. Assessment for the above Module Occurrence					
The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)
Written work comprising academic writing (3,000 words in total)					

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*). In addition, students are required to: (a) achieve the qualifying mark for each element of fine graded assessment as specified above (b) pass any pass/fail elements [* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]
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