Module Definition Form (MDF)

Module code: MOD011481	**Version:** 1 **Date Amended:** 28/Apr/2026

1. Module Title
The Illustrated World

2a. Module Leader
Nicholas Jeeves

2b. School
Cambridge School of Art

2c. Faculty
Faculty of Arts, Humanities, Education and Social Sciences

3a. Level
5

3b. Module Type
Standard (fine graded)

4a. Credits
30

4b. Study Hours
300

5. Restrictions

Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

Being able to observe, understand, and comment on the world around you is essential for any professional illustrator. In this module, you'll tackle complex themes such as society, diversity, environment, and culture.

You'll take on a self-initiated project, giving you the freedom to explore the subjects and ideas that matter most to you as an illustrator. You'll also work on a live brief, where you'll gain real experience responding to a genuine creative challenge—helping you grow your confidence, adaptability, and professional mindset.

By the end of the module, you'll have strengthened your ability to transform creative curiosity into purposeful, applied illustration work, leaving you well-prepared for the final year of your degree.

6b. Outline Content

- Engage with complex contemporary themes through your illustration practice.
- Manage and deliver work for a live client brief.
- Critically evaluate emerging technologies and their role in your work.
- Complete a comprehensive narrative project, from concept to final product.
- Work collaboratively on set briefs
- Studio/practice-based learning
- Group critiques

6c. Key Texts/Literature

The reading list to support this module is available at: https://readinglists.aru.ac.uk/

6d. Specialist Learning Resources

Computer Suites

Illustration studios

3D and ceramic workshop

Printmaking open access

Photography Hub

Open access Life Drawing sessions

Letterpress Type Workshop

7. Learning Outcomes (threshold standards)		
No.	**Type**	**On successful completion of this module the student will be expected to be able to:**
1	Knowledge and Understanding	Investigate visual ideas in response to social, environmental or cultural contexts.
2	Knowledge and Understanding	Use research to generate visual approaches to problem-solving.
3	Knowledge and Understanding	Make use of appropriate materials and processes to resolve visual work.
4	Intellectual, practical, affective and transferrable skills	Visually communicate and articulate a personal position on complex issues, showing awareness of ethical considerations as appropriate
5	Intellectual, practical, affective and transferrable skills	Complete a relevant Personal Development Plan.
6	Intellectual, practical, affective and transferrable skills	Demonstrate effective time-management and professional skills.

8a. Module Occurrence to which this MDF Refers				
Year	**Occurrence**	**Period**	**Location**	**Mode of Delivery**
2026/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	**Hours**	**Learning Outcomes**	**Details of Duration, frequency and other comments**
Lectures	0	N/A	N/A
Other teacher managed learning	60	1-6	Studio based sessions 5 hours per week, weeks 1 to 12.
Student managed learning	240	1-6	Working independently between taught sessions and responding to feedback
TOTAL:	300		

9. Assessment for the above Module Occurrence

The assessment for some modules includes a presentation (see below for details on how this particular module is assessed). We recognise that presenting, especially to a large group, can cause significant anxiety or distress for some students. If this may affect you, please contact your Module Leader or the Disability and Neurodiversity Service as early as possible. We will work with you to consider appropriate reasonable adjustments. Depending on your individual needs, these might include, for example, presenting to a smaller group or presenting only to a member of academic staff.

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-6	100 (%)	Fine Grade	30 (%)

A portfolio of coursework showing both self-initiated and brief-led illustration projects, with evidence of research, development, reflection, and final outcomes. Equivalent to 6000 words.

In order to pass this module, students are required to achieve an overall mark of 40% (for modules at levels 3, 4, 5 and 6) or 50% (for modules at level 7*).

In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment as specified above
(b) pass any pass/fail elements

[* the pass mark of 50% applies for all module occurrences from the academic year 2024/25 – see Section 3a of this MDF to check the level of the module and Section 8a of this MDF to check the academic year]